The Power of PLNs & Social Media

Getting Administrators Connected

Contact Information

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My Objective for This Presentation

- Provide rationale why administrators specifically, and educators generally need to engage in developing a PLN
- Share some of my personal experiences with social media
- Describe a framework for understanding a PLN and my own components
- Provide some ideas on how to develop a dynamic PLN

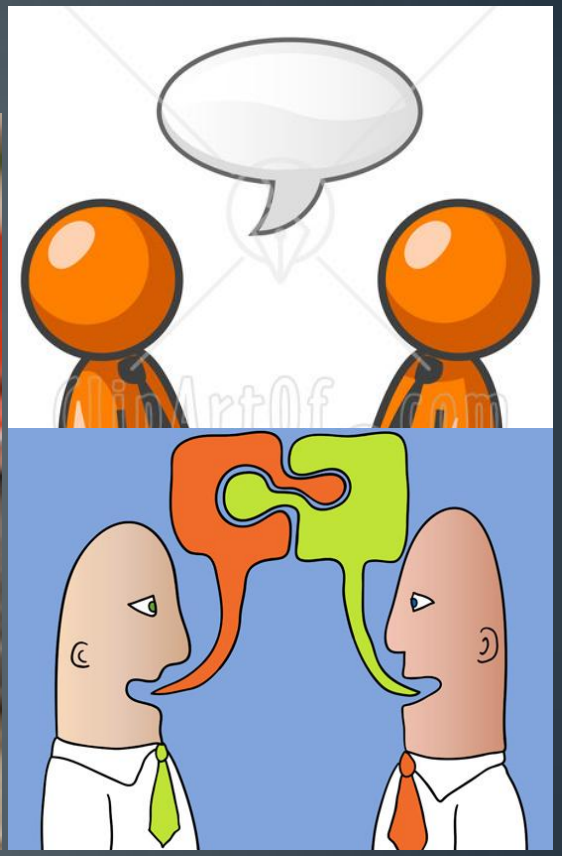
Social Media: The Horror Stories!

- Pennsylvania Teacher In Blog Trouble
- Massachusetts School Administrator Quits After Comments Posted About Parents on Facebook
- Facebook Photos Get Assistant Principal in Hot Water
- 7 Students Suspended for Posting Defamatory Remarks About Assistant Principal
- Brownsville Teacher in Trouble Due to Facebook Photo of Her with Stripper
- Plant City, Florida Teacher Sends Inappropriate Messages to Student

Truth About Social Media: What I've Learned by Using It

- It's ability to foster national & international connections
- It's ability to provide a massive amount of educational resources & information
- It's ability to foster a 21st century understanding of social media's place in the world
- It's ability to allow me to engage in an international conversation about the future of education

Components of a PLN



CONVERSATION CONNECTORS

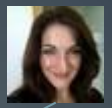
Components of a PLN

CONVERSATION MINING TOOLS

Components of a PLN

CONVERSATION COLLECTORS

My PLN



Teach techie

Blogger

twitter

edu blogs

PLURK

facebook

wikispaces
wikis for everyone

Google Alerts

Google Reader BETA

diigo

Blog Posts

WEB SITES

ONLINE ARTICLES

Any Web-Based Content

My PLN Components

Blogging: Why A Should Administrators Blog?

Blogging Sites

- Blogger
- http://www.blogger.com

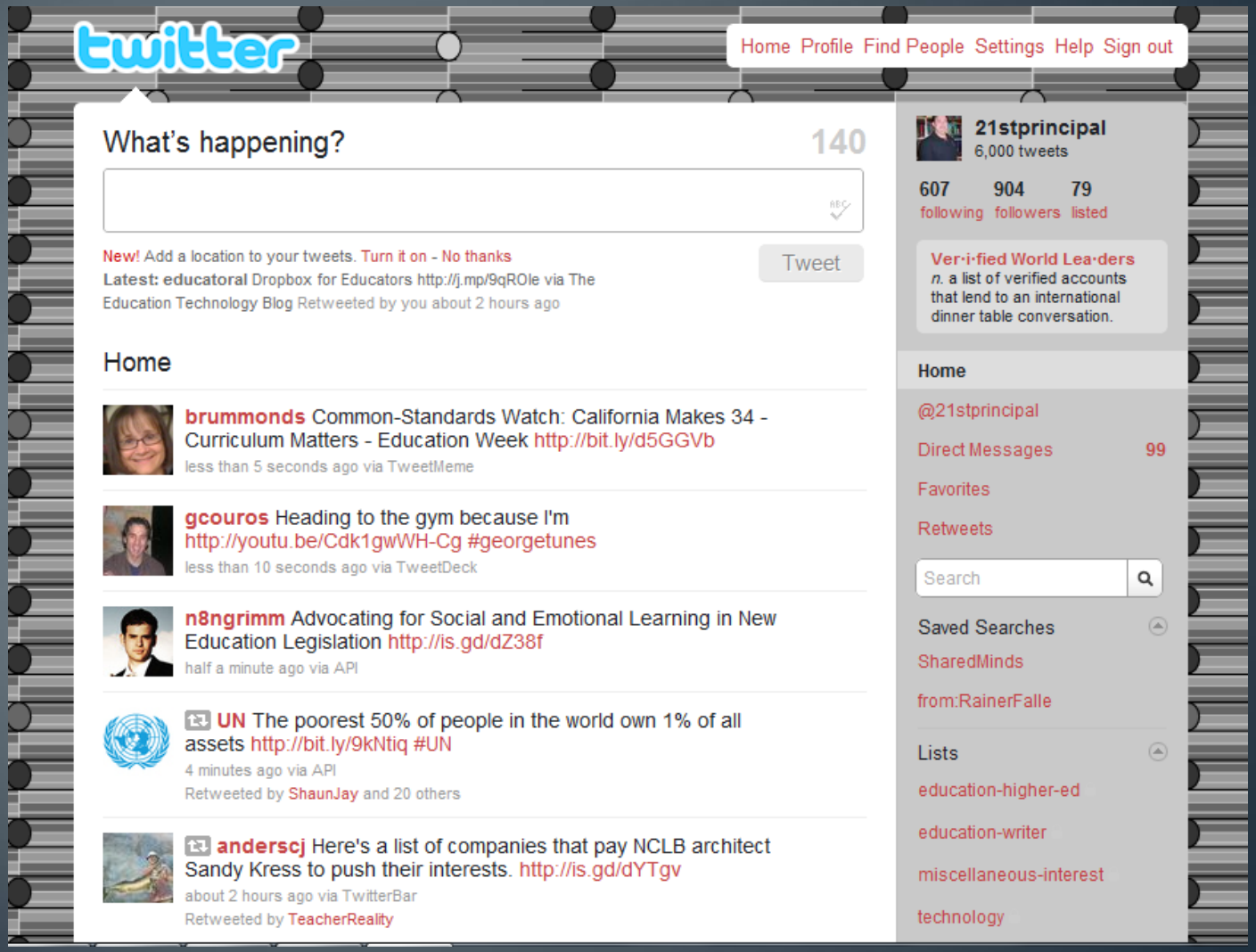
- WordPress
- http://wordpress.org/

- Edublogs
- http://edublogs.org/
-
- TypePad
- http://www.typepad.com/

My PLN Components

Reasons for Administrators to Use Twitter

Twitter Screenshot



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Ways to Use Twitter Effectively

Learn to Follow

Watch and Listen

Use Twitter Lists

Give Generously

Tag Your Tweets

Expose Yourself

Participate in Chats

Participate in Online Conferences

My PLN Components

Blogger

twitter

wikispaces
wikis for everyone

Google Alerts

diigo

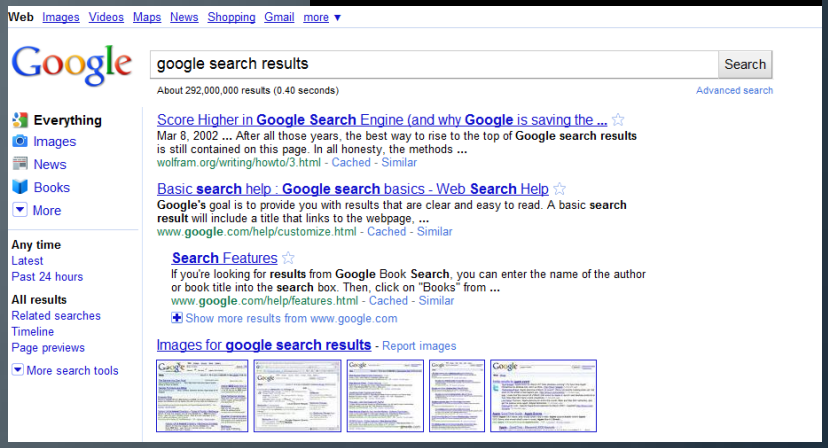
Google Reader BETA

What Are Google Alerts?

Emails Sent to Your Email Account

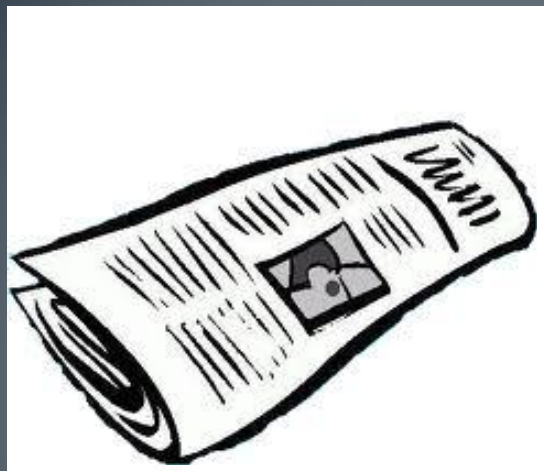
Search Results from the Web

Use to Monitor Any Topic



http://www.google.com/alerts

Why Should Administrators Use Google Alerts?



Google alerts
beta

Search terms: maine

Type: Everything

How often: as-it-happens

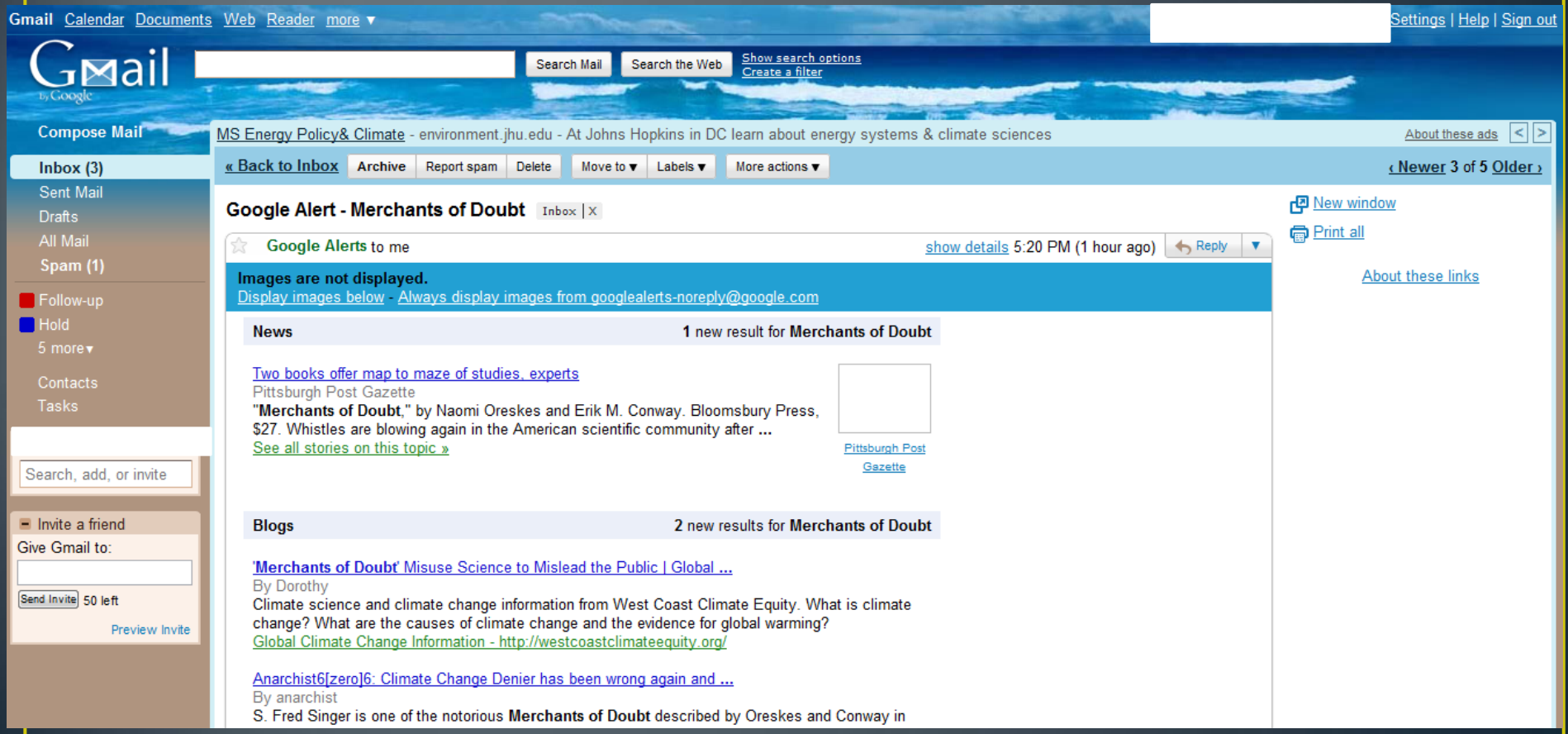
Volume: Only the best results

Deliver to: Feed

Create Alert

Google
Alerts

Google Alert Email



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My PLN Components

Blogger

twitter

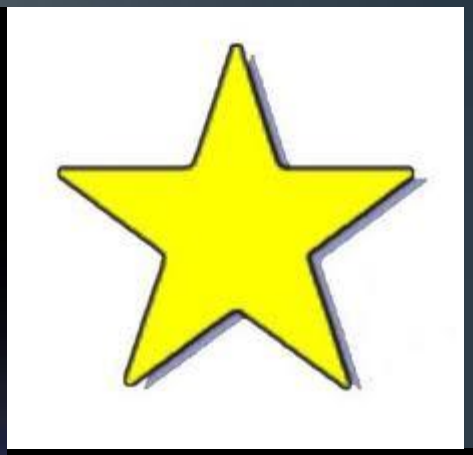
wikispaces
wikis for everyone

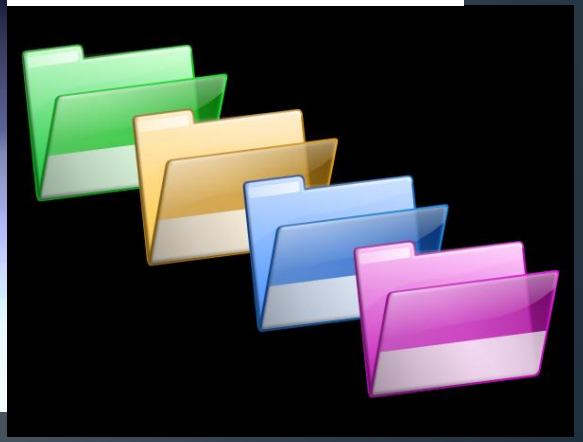
Google Alerts

diigo

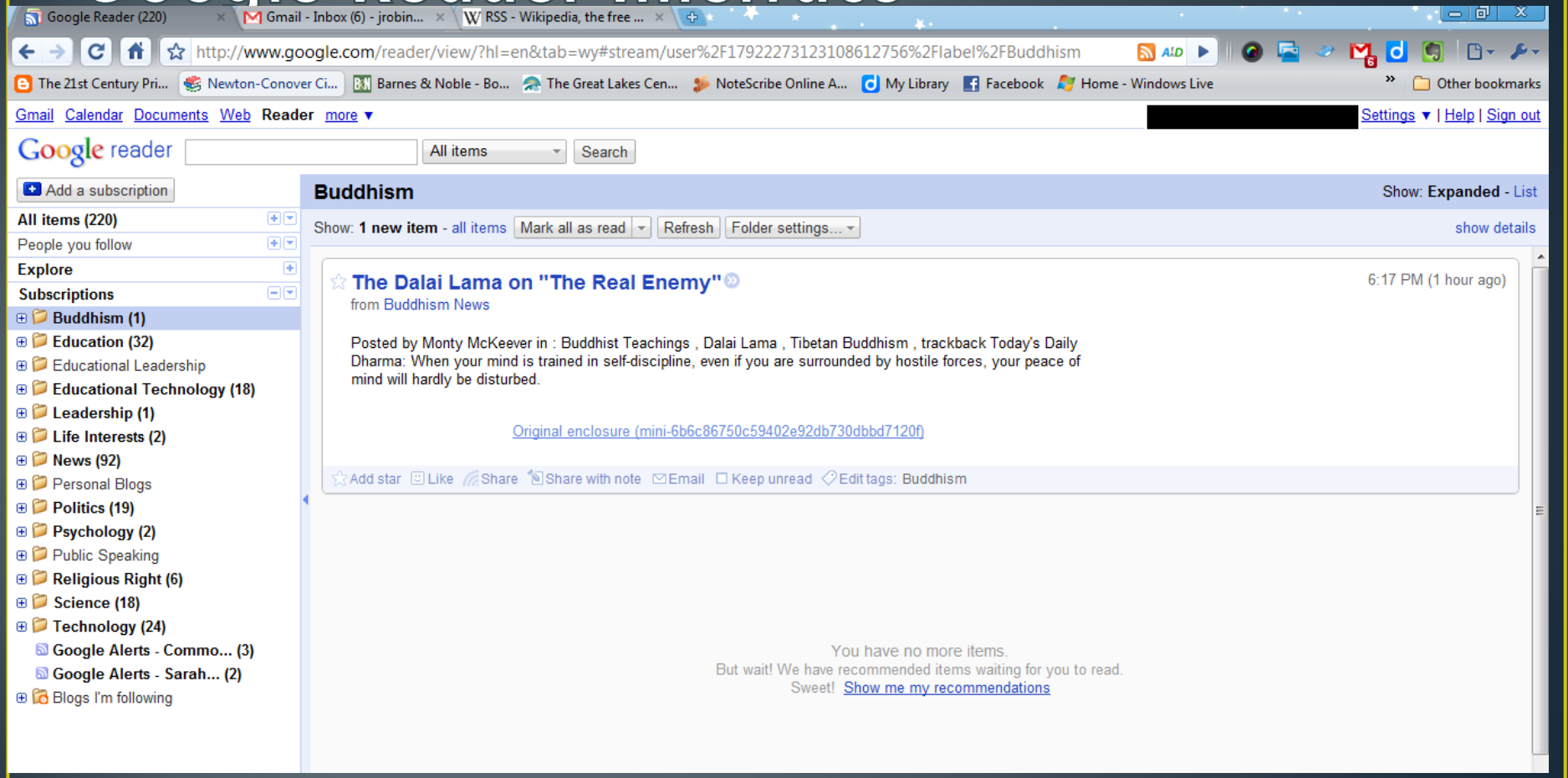
Google Reader BETA

Why Should Administrators Use Google Reader?





Google Reader Interface



My PLN Components

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Why Should Administrators Use Diigo?

My PLN Components

Why Should Administrators Use Wikis?

- Way to promote project collaboration: school improvement plans, policy collaboration
- Way to provide access to documents
- Way to provide information quickly
- Way to share ideas & information

My PLN Components

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Questions